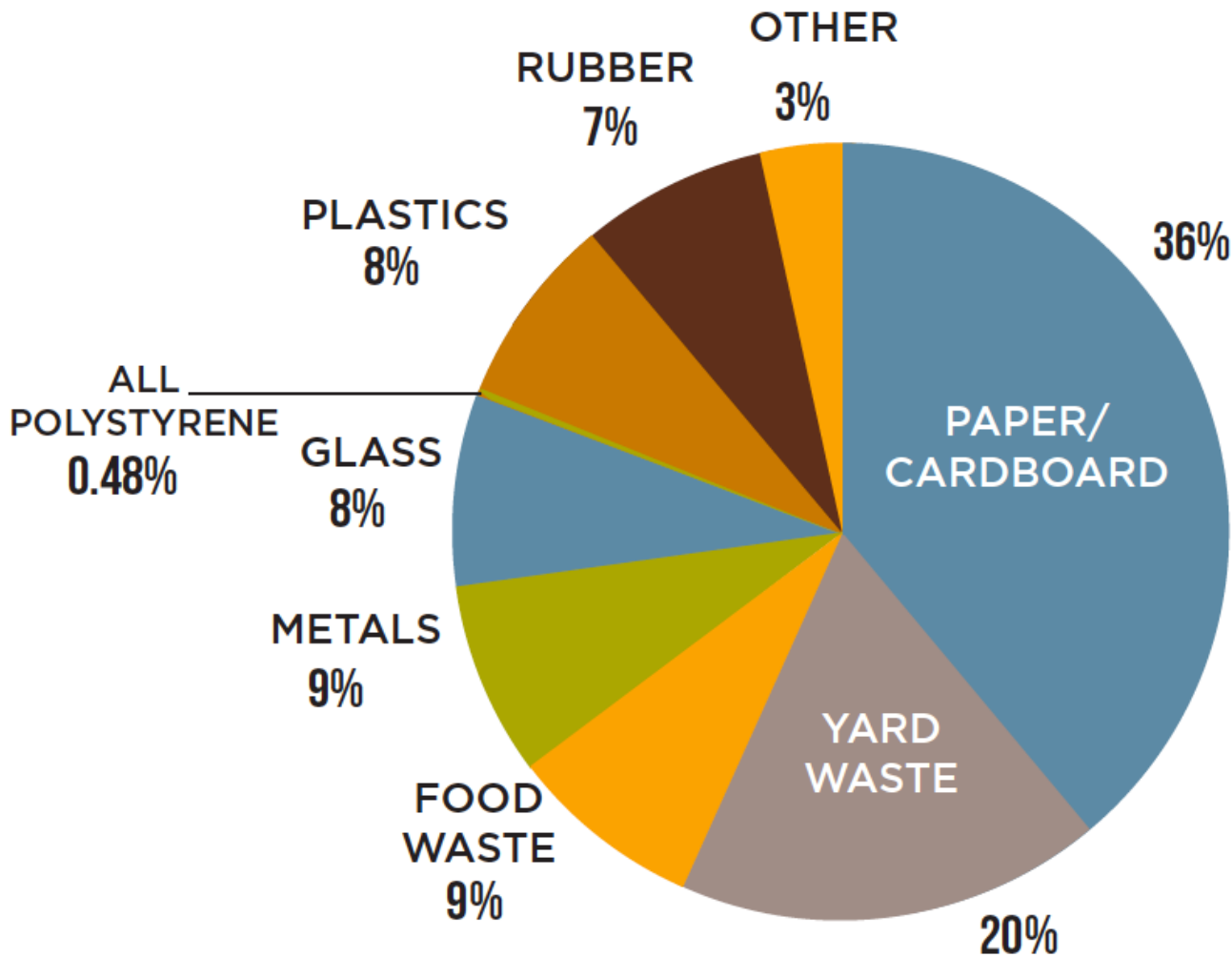


# TRASH TALK

## WHAT AMERICANS THROW AWAY



### Despite High Recycling Rates:

- Paper products account for 25-30% of landfill space
- Total waste generation for paper is four times the amount of plastic
- Total paper discarded into landfills is two times higher than plastic

### A Word on Litter:

- Percent of people who have admitted to littering in the past five years: 75%
- Percent of littered items that are cigarette butts: 50%
- Average amount of steps a person will hold a piece of trash before they litter: 12 paces
- Pounds of trash per person per day in the United States: 4.6 pounds
- EPS accounts for less than 1% of landfill space by weight & volume